

# soap4all

recycling life's basics

**With gratitude and appreciation for your interest.  
We know we aren't the whole solution, but we  
can help, so we are.**

**[soap4all.com](http://soap4all.com)**



Everything is learned behaviour. If we want our children to understand that everyone does not grow up with the privileges that they take for granted; that change starts with all of us and not a laissez-faire attitude; that help can come from anyone, anywhere at any time. ..then we must show them the way. This must be part of life and not a special event.

The Bible, Quran and Torah are all pretty clear on giving. We should do it from the heart without looking for recognition or reward.

soap4all can be a catalyst to start the conversation about giving with your children.

As I was working on the site my daughter walked past and said "Errr..that man's hands are so dirty".

When I asked my children to go into their bedrooms and pick a few things to give to a little boy who had no toys, my son came out with 4 bits of broken kinder surprise/McDonalds happy meal toys and held them out with the expression of one who had just made a great sacrifice.

I realised that they just don't know.

Children do not understand but are a canvass that we can impress upon with good, strong values that will carry them through life creating a wonderful spirit of generosity.

What do you teach your children about giving? Do they really get it? How judgemental are they of those who are dirty and smelly. As adults we understand the awful stories that lie behind poverty and homelessness. We don't have to use adult language but how can we teach them to see beyond what is on the surface?

## Here's how soap4all can help you start this conversation with your children:

### At home

- 1) Collect the unwanted toiletries you have at home and explain why you are doing it.
- 2) At the Supermarket. The value brands are usually on the bottom shelf. Get children to put 5 toothbrushes for 35p in the trolley and talk about who those will go to.
- 3) In the car: We are just a family who had an idea. What ideas do your children have about how we could help people with less? As you are driving along acknowledge people on the streets. We like to sprinkle prayers on them. Come up with your own thing and turn it into a game.
- 4) Volunteer as a family and spend one evening putting toiletries into bags.

Here are some conversation starters:

How would you feel if you were dirty and smelly?	How would you feel if other people were mean to you because of how you looked and smelt?
What could you do to help other people?	What if the people you help never know that the help came from you?

## At School

We welcome and encourage support from schools.

Ways to help:

Have a drop box (please see the get involved section on soap4all.com and under corporate there is a link to a PDF with tools such as posters and email templates to get you started.

Use this as a learning exercise creating a lesson plan around the spirit of giving. Veronica and Max are our two schools liaisons. Please contact us if you would like advice on implementing this at your school.

Do a class or school volunteer activity by sitting on the floor and bagging up the toiletries you have collected.

All our toiletry packs all get delivered with a note on that we hope will bring the recipient a little comfort and let them know that complete strangers are thinking about them and care. Get children to write their own and attach to their bags.

Why not do a non uniform day in exchange for soap!

If you have any questions please contact us at: [info@soap4all.com](mailto:info@soap4all.com).

### Getting Started

**Step 1:** If you are a parent, please make sure you check with the appropriate internal channels at school to ask permission and ensure their involvement is approved. Please direct the approver to our website, soap4all.com for more information.

**Step 2:** Once approved you just need to build awareness among staff and children about this charitable activity. Please see the attached flyer and suggested email which you can amend as required. If you would like the word version of these documents please ask.

**Step 3:** Print out the attached box coversheet and attach to any box. We suggest you start with a small one. You do not have to have the box on display. If you think it is unsightly or inconvenient keep the box in a storage area out of sight and just have a sign on a desk letting people know the details of where to leave them.

**Step 4:** Once your box is full, please email us to let us know and we will advise you of your nearest Hoarder. A soap4all Hoarder is a volunteer that stores the toiletries that come in and then arranges for other volunteers to come and help put them into individual packs. If you have an employee who would like to be a Hoarder that can work really well as that person becomes an internal champion talking it up and increasing awareness.

**Step 5:** Once we receive your box we will email you a letter of gratitude letting you know how many packs were made from the items you donated. This is helpful information to include in your internal communications such as newsletters et al.

#### Tip:

Please make sure that people know exactly what we can accept which is only: soap, toothbrushes, toothpaste, shower gel, shampoo, deodorant and ear buds.

**With gratitude and appreciation of your interest and support!**

# School Supporter Form

(print, complete, email)

School Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact person name: \_\_\_\_\_ Number: \_\_\_\_\_

Email: \_\_\_\_\_

Brief description of your school initiative: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Have you received approval from the head teacher or the appropriate manager at your company to engage in this activity and promote soap4all internally? Circle One: Yes or No

Please provide the details of the approver:

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

How many locations will host a drop box? \_\_\_\_\_

If multiple please list:

\_\_\_\_\_

\_\_\_\_\_

soap4all may mention our supporters on our website or in press related activities. Do we have your approval to mention your school name as a "corporate supporter with a drop box"? \_\_\_\_\_

Any other questions or comments:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Once we have received your form we send details of your nearest Hoarder to send full boxes to.

**With gratitude and appreciation of your interest and support!**

# We are delighted to tell you about a new charity that we have decided to support

**Name:** Soap4all

**What they do:** Collect unopened toiletries (soap, toothbrushes, toothpaste, shower gel , shampoo, deodorant and ear buds) and distribute them to the charities that need them.

Homeless people come into shelters, police stations, churches, temples and mosques dirty and smelly. The flipside of this is that when we stay in hotels we get free toiletries that many of us never even use. Did you know that in many hotels these just get thrown away open or not as it takes too much time to stop and check if every bottle has been opened.

**How can you help?** The next time you are in a hotel please consider bringing back the toiletries you haven't used.

Got unwanted and unopened toiletries at home? As long as it falls into the list above soap4all can use them.

Being clean is one of the basics we take for granted. We all have so much to stop and be grateful for in our own lives. This is one way we can all help another person at a time in their lives when they need it most.

We are delighted to be a supporter of this worthy cause. There is now a drop box held behind the reception desk where any unopened toiletries can be dropped off.

**Where can you find out more?** Soap4all.com

**Please drop off your toiletries at the office.**



# Unopened Toiletries Drop Box

Soap

Shower gel

Shampoo

Conditioner

Deodorant

Ear Buds

[soap4all.com](http://soap4all.com)

Helping thousands  
who sleep rough  
every night feel  
clean.

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recycling life's basics



# We are supporting soap4all

Drop off your  
unopened  
toiletries here.  
We will make sure  
they get to people  
that need them  
most. Ask here for  
details.

Soap  
Shower gel  
Shampoo  
Conditioner  
Deodorant  
Ear Buds

**soap4all.com**

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